

Sydney Carson

Sacramento, CA

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EDUCATION

University of California, Merced
Bachelor of Arts, Psychology, May 2023
Chancellor's List – 2020-2022

EXPERIENCE

PricewaterhouseCoopers (PwC)

March 2023 - Present

Consulting Extern (Remote)

- Conducted user research using consulting frameworks to gather information from specified demographics (Black and Latinx students) to help them understand their personal Return on Investment (ROI) for trade school or college, and to determine if a loan is worth it for their career goals.
- Assisted in testing the user experience of Junior Achievement USA's app "Access Your Future" by partnering with 50 other externs nationwide to identify problem areas and propose solutions.
- Utilized Microsoft Excel, Powerpoint, Wireframe, and an online platform to learn strategy consulting processes and help create value for a non-profit client based on their vision and mission.
- Created Powerpoint presentations based on research data to suggest additional ways to improve the "Access Your Future" app.
- Conducted weekly surveys and Zoom interviews with students to help them plan their educational options.

School of Social Sciences, Humanities, and Arts Academic Advising

August 2022 – Present – Merced, CA

Peer Advisor & Social Media Lead

- Acted as a liaison between undergraduate students and academic advisors, serving as the first point of contact for students and providing guidance on issues within my expertise, while escalating more complex issues to academic advisors.
- Assisted in organizing workshops, programming events, and creating marketing material for academic services, with a focus on the "MyDegreePath" application to ensure students registered for appropriate classes and stayed on track for their degree requirements.
- Provided individualized academic and personal support to undergraduate students, reviewing their registration forms, MyDegreePath progress, and degree requirements to ensure they were on track for graduation while identifying areas for academic improvement.
- Developed and distributed social media content to promote SSHA Advising workshops and events to undergraduate students.

Social & Health Psychology Applied Behavioral Research for Promotion & Prevention (SHARPP Lab)

November 2020 – Present – Merced, CA

Research Assistant Leadership Team

- Provided research support to Ph.D. candidates by utilizing my expertise to assist with meta-analyses on constructs of Self Determination Theory and Protection Motivation Theory and their impact on workplace outcomes and health behaviors, respectively. Reviewed demographic data, contacted authors for additional insights, and ensured appropriate formatting for university requirements.
- Assisted in onboarding new research assistants by training them in job responsibilities and providing support to help them acclimate to their roles. Conducted Zoom training sessions and mentored new RAs to ensure their success.
- Supported the leadership team in advertising and recruiting new RAs for the department, emphasizing the importance of the research assistant role and its contribution to academic studies.

Students First Center

April 2022 - August 2022 – Merced, CA

Enrollment Coach

- Guided incoming first-year and transfer students through the enrollment process by explaining the expectations and opportunities of being a first-year student at the university, as well as providing information about dorm life and answering registration questions.
- Conducted one-on-one meetings with students through Zoom to assist with class registration, financial aid applications, and discovering campus resources and opportunities.
- Communicated important deadlines and updates to students through outreach efforts utilizing WebEx and Salesforce.
- Effectively communicated with parents and guardians to address any questions or concerns they may have had during the enrollment process.

MEMBERSHIPS & VOLUNTEERSHIP

Psi Chi – The International Honor Society in Psychology (2021-Present)

Restorative Justice League (2021)

Rise Against Hunger: Meal Packing (2020)

SOFTWARE & HARDWARE EXPERTISE

Salesforce, Microsoft Office Suite (Standard Applications), Zoom, WebEx, Adobe, Canva, Mendeley, Endnote, Microsoft Teams, Adobe Acrobat, Pivot, Vlookup, Wireframe

PRESENTATION CREATION EXPERIENCE

PricewaterhouseCoopers (PwC), Remote,

“Junior Achievement’s Access Your Future User Research Data Presentation,” March 2023 - Present

Social & Health Psychology Applied Behavioral Research for Promotion & Prevention (SHARPP Lab),

University of California, Merced. “RALT Research Presentation: Stress Reduction,” November 2022

School of Social Sciences, Humanities, and Arts Academic Advising, University of California, Merced.

“Registration Readiness Workshop,” November 2022

School of Social Sciences, Humanities, and Arts Academic Advising, University of California, Merced. “My

Degree Path Workshop,” October 2022

School of Social Sciences, Humanities, and Arts Peer Advisor Training Symposium, University of California,

Merced. “Center for Career & Professional Advancement (CCPA),” August 2022

Undergraduate Psychological Research Presentations, University of California, Merced. “Discrimination

Against Ethnic Names on Resumes in the United States,” December 2022